



# OPENLINE

Southeast Nebraska Communications • Falls City, NE

March 2010 • www.sentco.net • 402-245-4451

## Save Some Green With Our Yak-a-Lot Choose 8 Bundle

If you make a lot of calls but don't want to spend a lot of money, this is your lucky day. You can switch to our Yak-a-Lot Choose 8 Bundle and get unlimited nationwide long distance calling, unlimited local calling, and your choice of 8 calling features — all for the money-saving price of just \$44.95 per month. 245-2252 Plus, your luck just keeps getting better. Sign up now and get 1 month free with a 1-year agreement and 2 months free with a 2-year agreement.

You can also take advantage of this free service offer with our Yak-a-Little Choose 8 Bundle. It's perfect for households with more limited calling needs, and will save you some green each month as well.

With SNC, you'll enjoy the simplicity of dealing with just one company and receiving just one bill.

You can also look forward to friendly customer service from our local staff.

This free service offer applies whether you're a new or existing SNC customer. For details, visit our office or call 245-4451.



**Sign a 1-year agreement on either bundle, and get 1 month of service FREE**

**Sign a 2-year agreement and receive 2 months FREE**

**Yak-a-Little**  
Choose 8 Bundle  
**\$29.95/month\***

- 60 Nationwide Long Distance Minutes
- Add. Long Distance Minutes – 10¢/min.
- Unlimited Local Calling
- You Choose 8 Calling Features

**Yak-a-Lot**  
Choose 8 Bundle  
**\$44.95/month\***

- Unlimited Nationwide Long Distance
- Unlimited Local Calling
- You Choose 8 Calling Features

**Add High Speed Broadband Internet to either bundle for only \$32.00/month!**

*\*Offers limited to residential customers only. Price does not include federal, state or local taxes or federally or state mandated charges. Nationwide long distance minutes apply to U.S. states/territories/possessions and Canada only. Call for details.*

## Available SNC Voice Mail Features:

SNC Voice Mail paired with our web portal, MY SNC, is a convenient combination:

- Have your voice mail messages converted to e-mail.
- **Receive an email with the Caller Id information and an attached .wav file so you can listen to the voice mail on your Smartphone.**
- Check your voice mail messages via MY SNC from any computer.
- Listen to your voice mail messages online.
- Save important voice mail messages on your computer.
- Receive a call on your cell phone when you receive a voice mail. 245-4994

SNC Voice Mail and MY SNC can be added at no cost to either the Yak-a-Little or Yak-a-Lot Choose 8 Bundle.



Southeast Nebraska  
COMMUNICATIONS  
People • Service • Quality

110 W. 17th Street • Falls City, NE 68355  
Phone: 245-4451 • www.sentco.net



## Fast Facts on Fiber to the Home:

Falls City residents will be among the first:

- Of the 460 cities and villages in Nebraska, 11 currently have FTTH. 245-4991
- 7 communities (including Falls City) are in the process of an FTTH upgrade.
- Falls City will be the largest community in Nebraska to provide this state-of-the-art fiber optic network to every home and business.
- There will be a total of 2,366 homes and businesses with a fiber connection in Falls City.
- A total of 90 miles of fiber optic cable will be buried.
- More than 4,100 fiber optic cables will enter SNC's central office.

All customers in Falls City will be upgraded to a fiber connection at NO additional charge.

To find out more about the advantages of FTTH, please feel free to call or stop by our office.

# Update On FTTH in Falls City

The construction season will begin soon for the SNC's Fiber to the Home (FTTH) project in Falls City. When the weather permits, we will continue burying the fiber optic main lines and service lines. 245-2876

Telcom Construction, our utility contractor, is currently installing the ONT (Optical Network Terminals) shell and power supply at homes and businesses in Falls City that have the fiber optic cable to their location. Both of these boxes are provided to our customers at no charge. This installation includes the splicing of the fiber optic cable to the ONT and splicing the service line drop for the home or business to the main fiber optic cable line.



SNC is pleased to bring this state-of-the-art technology to Falls City at

no additional charge to our subscribers. Should you have any questions about our FTTH upgrade, please contact our office at 245-4451, visit us at [www.sentco.net](http://www.sentco.net) or stop by our office at 110 West 17th Street.

### Advantages of SNC's Fiber to the Home Network:

- **Greater Capacity** – We are requiring more and more bandwidth and fiber optics are the only medium that can keep up with the bandwidth demand.
- **Cost Effective** – Several miles of fiber optic cable can be made cheaper than equivalent lengths of copper wire.
- **Secure** – The use of fiber eliminates the ability to tap, or eavesdrop.
- **Future Proofing** – Once installed, fiber is usually upgraded by changing the electronics and not by replacing the cable itself. That's why fiber networks are said to be "future-proof."

## It Pays to Stay Local

As your local provider, we live and work alongside you—and that local service is something our competitors can't offer. With SNC at your side, you'll enjoy advantages such as:

- **Personal attention.** You can walk into our office and talk face to face with a fellow resident, and immediately get all the help you need. Or you can call us at 245-4451 and speak directly to a live person.
- **Faster response times.** When you're experiencing phone or Internet problems, you need assistance right away. Our service technicians are right here, so we can get to you right away.
- **Commitment to improved services.** Whether it's the latest in digital cable technology or Fiber to the Home for

faster Internet connections, we always strive to provide you with the best telecommunications systems available. Since we're your neighbors, we understand your needs.

- **Consistently great values.** Unlike some companies, we don't play games with low teaser rates that go up later. 245-6017 With SNC, you simply get a great deal every day.

All of us at SNC want to thank you for choosing us as your telecommunications provider. We look forward to continuing to serve you. If you have questions about our services, or need help comparing our offerings to those of our competitors, just stop by our office or call 245-4451.



## High Speed Internet at Low Everyday Prices

High Speed Broadband Internet from SNC is a valuable tool — and a great value. It provides unlimited Internet access and you'll be able to move quickly from website to website, and download music and software files in a fraction of the time. And when you play online games, you can quickly gain a competitive edge. It's a great addition for the entire family.

You'll also enjoy the convenience of an "always on" connection that's ready when you are. 883-2136 Just open your browser or e-mail program and you're instantly online. Plus, our high speed Internet is highly reliable, has all the bandwidth you'll ever need, and allows you to talk on the phone and be online simultaneously. You can also count on an excellent everyday value when you get High Speed Broadband Internet from SNC. We offer monthly pricing starting at just \$39.95 per month with a free modem.

**Save even more by signing a one- or two-year agreement with one of our Yak-a-Little or Yak-a-Lot Choose 8 Bundles – reducing the cost of your High Speed Broadband Internet to only \$29.34 per month!**

If you're comparing Internet prices with other providers, be sure to take a close look at the fine print. 245-3796 You may find that a so-called great deal from another company will actually result in hidden fees or increased costs after a short promotional period.

**For more detailed information, visit [www.sentco.net](http://www.sentco.net) or call 245-4451.**

## Let SNC Simplify Computers From Start to Finish

Whether you need a new computer or have questions about the computer you already have, help is available from SNC. Our CompTIA + Network Certified Technician, Don Wilhide, will walk you through the entire process, ensuring your computer experience is a hassle-free one.

Our computer systems are competitively priced and can be custom-built to your specific needs. 245-5267 What's more, when you buy from SNC, you'll enjoy the convenience of having all your computer needs taken care of at one central location.

To keep things running smoothly, check out the SNC Computer Forums—a free computer support community where you'll find answers to your questions about operating systems and other computer-related topics. Go to [www.sentco.net](http://www.sentco.net), then select the tab "Click Here for SNC Computer Forums." During your first visit, be sure to register and check out the FAQs section.

For more information about our start-to-finish computer services, call Don at 245-6000 or stop by our office



## Landline Advantages Over Cellular and Digital

Even in the age of cellular and digital voice providers, there are very real advantages to retaining your landline phone service.

### Reliability

Cell phones can offer spotty service and calls may be dropped due to poor coverage, network congestion, weather-related issues, and lack of signal inside some buildings. And if your Internet service is down due to a service disruption, your digital phone service won't work. 245-2329 By contrast, you can count on landlines to deliver excellent reliability.

### Safety

Landline service can help keep you safer since you can dependably reach emergency personnel and they instantly know your location. Not all cellular service providers are capable of identifying your location during a 911 call, and many alarm systems require a landline to automatically contact the monitoring company if the alarm is triggered.

### Quality

Did you know that government consumer protection requires crystal-clear sound quality with landline service but not digital phone service? Or that cable companies are ranked among the poorest in customer service? Landline service from SNC offers top sound quality, support for other electronic devices, and superior customer service.

### Value

Unlimited cellular calling plans can be deceptive—if you switch to cellular only, consider how quickly those minutes will be used up, and the resulting potential for stiff overage charges. Plus, if you drop your landline service, your telephone book listing will disappear and callers might not know how to reach you.

With SNC landline service in your communications mix, you get everything you need at a cost-effective price. Call 245-4451, visit [www.sentco.net](http://www.sentco.net) or stop by our office at 110 West 17th Street.

## 2010 SNC Directory

Our new 2010 phone directory is out, and it continues last year's enhancement of a bigger, easier-to-read font. If you have changes to your listing or any other feedback, please call our office.

Remember to use our online interactive yellow pages, which maintain the look and feel of our printed directory. 883-2763 They enable you to click on website or e-mail address links to immediately connect to businesses. You can also click on the street address in an ad to see a map of the business location, and click again to get directions.

Go to our website at [www.sentco.net](http://www.sentco.net), click on "Phone Directory" to search residential or business listings by name or phone number. It's the fastest and easiest way to find what you need.



## Hidden Number Contest

If you find your number *in italics* anywhere in this newsletter, please call our office at 245-4451 by March 15th to receive a free SNC Coffee Mug and be eligible for \$20 off your next month's phone service. One lucky person's name will be drawn. Last newsletter's winner was Bernice Burgett. Good luck and happy reading.

## Starting outdoor projects? Dial 811 first!

SNC reminds you to pick up your phone before you pick up your shovel. Dialing before you dig isn't just a recommendation—it's the law. By digging without knowing where electrical, gas, cable TV and other service lines are, you could harm yourself or others, or interrupt services to your entire neighborhood. You may even incur fines and repair costs. To make it easier, a national hotline now exists. Just

dial 811, and representatives will route your request to local utility



companies, who will have professionals mark your lines. Call just a few days prior to doing any work, to allow time for them to mark your property. Then you can take on any project without compromising safety. We thank you in advance for your cooperation.