

*Bally*  
SPORTS

**REBRAND**

SINCLAIR RSN REBRAND INFORMATION 2021

# FOX Regional Sports Networks to become **Bally Sports**

Effective Date: March 31, 2021



▲ **16 NBA TEAMS**  
**14 MLB TEAMS**  
**12 NHL TEAMS**

**4,500+ LIVE EVENTS**  
**80+ MILLION HOUSEHOLDS**



## Regional Channel names & associated teams:

OLD NAME	NEW NAME	TEAMS
FOX Sports West	Bally Sports West	Angels (MLB) Kings (NHL)
FOX Sports Prime Ticket	Bally Sports SoCal	Clippers (NBA) Ducks (NHL)
FOX Sports San Diego	Bally Sports San Diego	Padres (MLB), Clippers (NBA), Ducks (NHL)
FOX Sports Arizona	Bally Sports Arizona	Diamondbacks (MLB), Suns (NBA), Coyotes (NHL)
FOX Sports North	Bally Sports North	Twins (MLB), Minnesota United (MLS), Timberwolves (NBA), Wild (NHL), Minnesota Lynx (WNBA)
FOX Sports Wisconsin	Bally Sports Wisconsin	Brewers (MLB), Bucks (NBA), Wild (NHL)
FOX Sports Midwest	Bally Sports Midwest	Cardinals (MLB), Blues (NHL), Royals (MLB)
FOX Sports Kansas City	Bally Sports Kansas City	Royals (MLB), Sporting KC (MLS)
FOX Sports Indiana	Bally Sports Indiana	Pacers (NBA), Fever (WNBA), Reds (MLB), Blues (NHL)
FOX Sports Southwest	Bally Sports Southwest	Rangers (MLB), Mavericks (NBA), Spurs (NBA), Stars (NHL)
FOX Sports Oklahoma	Bally Sports Oklahoma	Thunder (NBA), Rangers (MLB), Stars (NHL)
FOX Sports New Orleans	Bally Sports New Orleans	Pelicans (NBA), Rangers (MLB), Stars (NHL)
FOX Sports Detroit	Bally Sports Detroit	Tigers (MLB), Pistons (NBA), Red Wings (NHL)
FOX Sports Ohio	Bally Sports Ohio	Reds (MLB), Columbus Crew (MLS), Cavaliers (NBA), Blue Jackets (NHL)
SportsTime Ohio	Bally Sports Great Lakes	Indians (MLB)
FOX Sports South	Bally Sports South	Braves (MLB), Atlanta United FC (MLS), ACC (College), Predators (NHL), Hurricanes (NHL), Pelicans (NBA)
FOX Sports Carolinas	Bally Sports South	*see teams listed above
FOX Sports Tennessee	Bally Sports South	*see teams listed above
FOX Sports Southeast	Bally Sports Southeast	Braves (MLB), Hawks (NBA), Hornets (NBA), Grizzlies (NBA), Pelicans (NBA)
FOX Sports Florida	Bally Sports Florida	Marlins (MLB), Magic (NBA), Panthers (NHL)
FOX Sports Sun	Bally Sports Sun	Rays (MLB), Heat (NBA), Lightning (NHL)

\*Note: **highlighted networks** have new regional monikers

\*\*Some teams not available within entire RSN footprint. Team territorial restrictions apply.

# Bally Sports: frequently asked questions

## Q: Why are the network names changing?

A: Since Sinclair Broadcast Group officially acquired the FOX Sports Regional Sports Networks (RSNs) in 2019, they were required to rebrand the networks. As part of the evolution of these RSNs, Sinclair has partnered with Bally's to rebrand the channel and enhance the sports viewing experience.

## Q: I'm looking for FOX Sports North/West/South etc. but can't find it

A: The network(s) has been rebranded to Bally Sports [Region]. It still carries the same content, but under the Bally Sports brand.

## Q: I'm looking for FOX Sports Tennessee/FOX Sports Carolinas. Where is it?

A: All content that previously aired on FOX Sports Tennessee and FOX Sports Carolinas can be found on Bally Sports South.

## Q: Will the channel numbers for the Bally Sports regional networks change?

A: No.

## Q: Are there any changes to the teams carried on each network?

A: No. Viewers will be able to watch their favorite local teams on the new Bally Sports branded regional sports networks, just as they had before.

## Q: Since the channels have rebranded, can I watch other teams Sinclair has on your sports package?

A: No, in order to watch out-of-market games, you will need to purchase the league packages (i.e. NHL Center Ice, MLB Extra Innings, or NBA League Pass).

## Q: Are there any programming changes or additions coming?

A: There have already been programming additions to the regional sports networks since the Sinclair acquisition became final last year and more original and live event offerings are on the horizon.

## Q: Is there a streaming app for the Bally Sports networks?

A: Yes. The Bally Sports app has replaced the FOX Sports GO app. For customers who already have the FOX Sports GO app, it automatically updated to the Bally Sports app. Customers will need to authenticate with their existing pay TV provider's username/password in order to stream live content on the Bally Sports app.

## Q: I was able to stream YES Network programming on the FOX Sports GO app. Will YES Network content be available on the new Bally Sports app?

A: No. YES Network can now be streamed on the new YES Network app.

## Q: The Bally Sports app isn't working. Help!

A: For assistance with the app, you can either send an email to [support@help.ballysports.com](mailto:support@help.ballysports.com) or, if you are on Twitter, tweet to @ballysportshelp.

## Q: Will there be gambling or can I win prizes on the app? And when will that start? Also, does this mean I can bet on games now that Bally has naming rights?

A: Bally Sports has no current plans for gambling or gamification through the app or otherwise. Should anything change they will be sure to let their viewers know.

## Q: I don't like this new Bally branding. Who can I speak to?

A: We recommend you contact your local regional sports network or Sinclair directly.